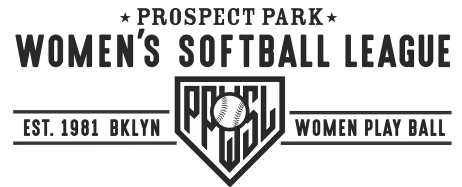


# Prospect Park Women's Softball League

## 2020 Sponsorship Prospectus



### ABOUT OUR LEAGUE

The PPWSL is an instructional softball league for women 18 and over with games played on week-nights in Prospect Park, Brooklyn. Founded in 1981, the league strives to be inclusive and supportive of women of all abilities and skills united by the love of the game. Our community includes 240 players across 12 teams plus hundreds of fans, friends, and family members. Our 16-game season runs from March to the end of August and includes All-Star/Old Timers' games and a 2-day championship tournament.

We are actively seeking team sponsors for our upcoming 2020 season that are interested in supporting the Park Slope community, LGBTQ spaces, and women's recreational sports.

### BENEFITS OF SPONSORSHIP

- Business name/logo on [ppwsl.org](http://ppwsl.org)
- Recognition at our Season Closing Party
- Regular shoutouts on social media and/or promotions distributed to our 1,200 social media followers and newsletter subscribers
- Consideration and priority for league-wide events as location or host

### Additional benefits vary by team but can include:

- Business name/logo on team uniforms
- Business name/logo on banner hung at field during games
- Business patronage after games for food/drink and as a hub for other life events: birthdays, special occasions, etc.

### HOW TO SPONSOR

Full team sponsorship — **\$1500\***

Contact: [info@ppwsl.org](mailto:info@ppwsl.org)

Deadline: **May 1, 2020**

\*Some teams may be open to partial or shared sponsorships

### CURRENT SPONSORS & TESTIMONIALS

"Having the **Titans** as our team at **South** has been such a joy. Aside from the friendships we've made with individuals, the energy and joy they brought into the bar, win or lose, was amazing. We even had many of our regulars become fans of the team and go to games. Bringing together the community is really the best payback we experienced sponsoring them."

- Paul Molnar, South

"Deciding to sponsor the **Flamingos** was practically a no brainer for **Park Slope Calexico**. It's an incredible way to give back to the community while also adopting a team of people who support our restaurant. Park Slope has a large youth population who were always in awe of the Championship Golden Glove that sat behind our bar for the entire year. Our staff proudly wears their Flamingo Calexico branded shirts as their uniforms, promoting not only the restaurant but the fact that we take pride in the team we sponsor. Park Slope, specifically 5<sup>th</sup> avenue's establishments, are mainly successful due to their "regular" clientele, and there's been no greater way to grow that base than supporting the women, and their families and friends, from the Flamingos. Sponsoring a PPWSL team fits in the mission that Calexico tries to embody; being the "neighborhood spot". We're looking forward to taking back that Golden Glove in 2020!"

- Amanda Scala, Calexico

[Apograph Productions](#) • [Battle Hill Tavern](#) • [Bindle & Keep](#) • [Brooklyn Tap House](#) • [Calexico](#) • [Callen-Lorde](#) • [Double Windsor](#) • [Evil Olive Pizza Bar](#) • [Freddy's Bar & Backroom](#) • [Hands on Health, NY](#) • [Krupa Grocery](#) • [Prospect Bar & Grill](#) • [Shawn Fine Wine & Spirits](#) • [Slope Cellars](#) • [South](#) • [The Chocolate Room](#)